Database Selection Project -Selection Process
LIS 623
<u>**Group C**</u>
Christy Hyman
Amanda Malugin
Pamela Cartier

ACLS Humanities E-Book (HEB)- YES

This is an online collection of around 5,000 groundbreaking books of high quality in the humanities additionally, libraries have access to free, downloadable MARC records. Titles therein are from American Council of Learned Societies in collaboration with thirty-one learned societies, over 100 contributing publishers, and the Michigan Publishing division at the University of Michigan Library. This resource allows scholar/student researchers to have access to fully searchable collection of cutting edge texts within the humanities. Search methods for users are various including basic, Boolean, proximity and bibliographic.

**RDA Toolkit (to use with Cataloger's Desktop from Library of Congress). {2 simul users}-
YES**

The RDA Toolkit is a package of data elements, guidelines, and instructions for creating library and cultural heritage resource metadata in service to wide reaching models for user-focused linked data applications. This is an essential resource for catalogers. The RDA Toolkit allows for the recording of attributes of primary relationships between work, expression, manifestation, item persons, families, and corporate bodies concepts, objects, events, and places and so much more. Without this resource, catalogers in university libraries are vulnerable to classifying work incorrectly.

PsychiatryOnline- YES

This resource provides Online access to psychiatric textbooks, journals, and professional development tools. The subscription Includes the most current edition of Diagnostic and

Statistical Manual (DSM) of Mental Disorders. PsychiatryOnline also features a collection of textbooks and six journals. Subject headings within the package include a selection of book chapters and journal articles autism, mood disorders, and psychotherapies. Such an in-depth database is essential for students and researchers in psychology.

ArtStor Digital Library- YES

This is a database of artwork with a large array of images, museum pieces, photo archives, scholar's profiles, and artists in one easily-navigated repository. Rare artwork and photography can be found to enliven digital projects and curations for visually stunning educational assets. Searching can be done with comfort and ease- users who utilize Boolean searches will find their results filtered through classification of medium, geographic area, and collection type.

ScholarsArchive @ JWU (Digital Commons)- YES

The ScholarsArchive is an online repository of student and faculty writings, departmental publications and digitized images. Many universities are contributing repositories as this allows faculty and students to host their work within the institutional repository. This open access resource is very valuable for the university community. Library and searching is quite user friendly. Users may browse by author, dissertation and theses, academic department, libraries and journals.

Berg Fashion Library- YES

This resource features image and text representing dress and adornment across time and space. The product contains major reference works, eBooks, online exclusive articles, educational resources, and extensive image content from prestigious museum partners from around the world. A Boolean search will allow results with filters by dress, historical period, place, and

Fashion Industry (with delineations such as careers and portfolios, consumption, manufacturing and more).

Chronicle of Higher Education- YES

This resource provides the latest news in academia as well as journal articles. Also included within this source are salary rankings, job prospects and more. Every university needs to have this source in order for students to understand the infrastructural governance and politics of academia. A Boolean search will yield results with filters for publication date and content type.

CREDO REFERENCE- NO

There were connectability issues that kept me from properly appraising the resource at first. Tried a different login path and logged in. Appearance is clean and attractive but a few searches did not produce results that were different from sources already available for free online. Academic Search Complete produces a wider breadth of titles so we declined.

Academic Search Complete- YES

Academic Search Complete offers a robust collection of full-text journals, delivering to users access to critically engaging information from a variety of sources specific only to this database. Search opportunities are multiscalar with a Boolean search results producing many results (even for niche terms). Refine delineations are based on full text, scholarly, source type, plus subject, publication, publisher, company, language.

America: History and Life with Full Text- NO

This resource "Indexes the scholarly literature of the history and culture of the United States and Canada, from prehistory to the present." The information therein can be found in any survey textbook and primary source reader. To this end the source does not intervene with existing

databases in a way that produces new knowledge pathways. This was declined based on that observation.

Business Source Complete- YES

This resource provides full text content representing company business specific, economic data. Hosted by EBSCO it benefits from the multiscalar searching platform that EBSCO is known for. Business students and faculty as well as environmental and business historians will benefit greatly from this repository.

Communication and Mass Media Complete- YES

This resource includes full-text of peer-reviewed journals within the communication and mass media discipline. Articles on journalism, political communication, mass communication, business communication, cultural studies, media studies, rhetoric, and more are featured. There are 30000 articles beginning from 1999. For students and faculty of many persuasions this resource is essential.

Ebook Academic Collection- YES

This resource contains a large array of ebooks available for download via pdf or reading online. Many works are not commonly found in other databases so this resource is quite essential. Searching is simple with and/or search boxes which help to gain results. Students and researching looking to find new ways of thinking to engage with their work will find something useful in this database of materials.

Education Research Complete- YES

Students and faculty in education, education psychology, and educational administration will benefit from this source. This resource provides articles and content on professional development

resources as well. Additionally, within Education Research Complete there are bibliographic and full-text database encompassing scholarly research relating to every area within education.

Food Science Source- YES

Food Science Source focuses on the multiple facets of the food industry including safety, service and innovation. It contains more than 2.5 million records including full text, chart, tables and market reports. It could be a useful tool to support the multiple offerings on the Charlotte campus for both Food Service and Culinary Art majors and degree programs.

Hospitality & Tourism Complete- YES

Hospitality & Tourism Complete offers not only support for degree programs such as Hotel & Lodging Management but also culinary and food and beverage programs. Covering a variety of hospitality related topics including the culinary art, hospitality law and market trends it provides a solid foundation for a wide variety of research. This database also provides a variety of features including the use of Boolean operators, a thesaurus and an index to assist in searching.

PsycARTICLES- YES

PsycARTICLES a collection of over 180,000 full-text peer-reviewed articles that is updated weekly. It draws connections to a wide variety of topics so despite the fact that there is no dedicated Psychology major it would support the Liberal Studies program or any number of others. The database includes Boolean operators for easy searching and an additional feature called SmartText Searching that helps to locate like results to help researchers work more effectively.

PsycBOOKS- NO

This psychology database, also by EBSCO, provides chapter level access to book rather than journals. Though it does offer an extensive collection of over 60,000 book chapters and 3,900

peer reviewed books, this is more expensive resource focused on a topic with no dedicated major program at JWU. Other psychology databases like PsycARTICLES and PsychiatryOnline are available for JWU students.

Biography in Context- YES

Biography in Context is large resource with over 650,000 biographical entries that cover all time periods and areas of study. It is a database that has the potential to support any of the majors and degree programs offered at JWU. It also offers a web-like feel that is common to Gale/Cengage Learning databases that makes it easy to browse. Searching is facilitated features like Boolean operators and facets for narrowing.

Business Insights: Global- YES

Business Insights: Global is focused on business and economics providing potential support for the Management programs offered at JWU as well as Marketing. It offers full-text articles, case studies, and a wide variety of reports on both the company and industry level. It can also generate both company and industry comparison charts.

Culinary Arts Collection- YES

With a focus on cooking and nutrition, this database includes over five million articles from more than 250 books and magazines. It has a very low annual cost but will provide support for multiple programs such as Baking and Pastry Arts and Culinary Arts.

GREENR (Global Reference on the Environment, Energy, and Natural Resources)- YES

GREENR is an interactive, interdisciplinary database focused on sustainability and the environment. It includes case studies, interactive maps and multimedia items. This database brings a unique perspective to areas of particular interest for JWU such as food, food safety, economics and trade. More importantly it supports the JWU goal to educate sustainable chefs.

Health & Wellness Resource Center- NO

This is an interesting tool with a website like design that makes it very user friendly. However, with so little of the focus of the programming of the Charlotte campus having a medical focus it was difficult to justify the use of funds for a resource dedicated to health and medicine. Also, the resource Science in Context does have an area dedicated to these topics that would provide some overlap.

Hospitality, Tourism & Leisure- YES

This is a low-cost database from Gale/Cengage Learning that focuses on travel and tourism from an economic perspective. It provides access to magazines, trade publications and travel guides in full-text with content from over 500 industry journals. By providing well rounded coverage of both the history and current state of travel, tourism and leisure this resource is a valuable tool for JWU programing such as Hotel & Lodging Management and Sports, Entertainment, Event-Management.

Literature Resource Center- YES

Gale's Literature Resource Center is a low-cost resource that offers full-text biographies, criticism and reviews of over 124,000 novelists, poets, essayists, journalists and others. It covers all time periods and genres which allow it the potential to support a variety of academic programs at JWU. It also includes some unique features like the Gale Literary Index, an Encyclopedia of Literature and a tool called the Topic Finder, designed to help explore the facets of a topic.

Opposing Viewpoints in Context- NO

While this is an interesting tool, the decision was made that is not a necessary one for JWU at this time. The primary reasons for this were a combination of cost and the overall applicability of

the resource. With its focus on current events and critical thinking skills it could be useful to many audiences but the information it provides could be found in other databases or via free web sources. Also, there was a strong focus on the use of this database in the K-12 environment which led to consider that funds would be better used elsewhere.

Science in Context- YES

Science in Context was an easy choice to include though it does have a higher price point. This database has more than 22,000 topic overviews and 1.5 million periodical articles. With areas of focus including general science, chemistry, biology and health and medicine, it provides support for JWU students pursuing a Liberal Studies degree in a variety of disciplines. Some of Gale's features include Boolean searching, the ability to highlight and add notes as well as a stored search history making this a useful tool for researchers.

MRI+ Reporter- NO

MRI+ Reporter is an interesting resource that deserved very strong consideration. It provides consumer data such as demographics, product/brand usage and media preferences. While it is a low-cost database, it is similar to resources like ReferenceUSA. When comparing the two for selection purposes, it became clear that ReferenceUSA offered a broader level of coverage that would be a choice for JWU and the needs of its programs.

Going Global's (1) Country Career Guides with H1B Visa Plus and (2) USA/Canada City Career Guides - NO

Going Global is primarily a job-finding tool, not an academic database. It provides numerous ways to find employment opportunities by geographic location, whether full-time employment or an internship. The database contains 38 country career guides and numerous USA city career guides along with 100s of thousands of job listings. Global Road Warrior provides similar

country information at a fraction of the price of Going Global, albeit with the employment information. This database belongs in career placement and they should pay for it.

https://www.youtube.com/watch?v=c1ygOkRrmUc&list=PLvqfNCgHD9V9hgnc3OMpYe8DeqphOWKVR (Chapel Hill Career Placement tutorial).

Imagine Easy – EasyBib School Edition – YES

This is not a substantive database. On the other hand, the connection to research and paper writing is evident, so JWU should keep this database. EasyBib is a resource that allows students to cite and organize bibliographic information as they write, thus encouraging best practices. A review indicated that the product was intuitive and much easier to use than other similar resources, probably because it is a resource designed by students for students. Student design participation is evident in the notecard and outline features which facilitate the research and writing processes and help deter plagiarism. JWU's mission is to provide an exceptional education that promotes professional success and lifelong intellectual growth and it does so by providing the facilities, technology, and resources to meet the needs of students and faculty. EasyBib is just such a resource. This resource also supports the modeling of ethical behavior, a principle underlying the JWU mission, by encouraging proper citation.

https://www.youtube.com/watch?v=KUuBbawk1nU (tutorial)

Laguardia, Cheryl. Tried EasyBib Yet? You Can Here with No Muss or Fuss. Library Journal. Reviews. October 12, 2010. http://reviews.libraryjournal.com/2010/10/blogs/eviews/free-trials/tried-easybib-yet-you-can-here-with-no-muss-or-fuss/ (last viewed 11/10/17).

Films on Demand Complete – YES

This is a database service that provides educational videos for use in instruction. Videos or video segments may be searched or browsed by subject area and subtopics. Video and segment results have tags which indicate the subjects of the video so that relevancy can be checked. Segments are easily embeddable, and content can be linked to all manner of academic instruction via Moodle, Canvas or Blackboard, etc. At this writing, there are almost 30,000 titles and 300,000 segments (with more being added at no additional cost all the time), so the breadth, depth and currency of coverage are there. JWU's mission is to provide exceptional education that promotes professional success and lifelong intellectual growth and it does so by providing the facilities, technology, and resources to meet the needs of students and faculty. Films on Demand indirectly meets student needs by directly supporting faculty needs.

Reference USA – YES

Reference USA is a marketing and business information database. It provides basic business information, including locations, and contacts for over 14 million businesses. Users can obtain competitor lists, or lead lists based upon geographic area or business type. For consumers, it provides demographic and lifestyle information for products or services based upon customized selection criteria. Reference USA is similar to MRI+ Mediamark but actually has greater breadth of coverage, including both business and consumer marketing information. Reference USA is not as straightforward to use as MRI+, as consumer analytics are derived through customized searches. JWU has a number of majors and programs of study what would benefit from this tool including marketing and media and communication. In addition, JWU's mission to provide educational excellence is supported by the principal of enriching academic programs

with experiential and work-integrated learning and Reference USA is a tool that has practical marketing and entrepreneurial application.

JSTOR (Arts and Science IV Collection) - YES

JSTOR is relatively inexpensive and students generally love it as a resource. This database provides older issues of scholarly periodicals, but the full text availability makes it attractive. And the interface is incredibly easy to use. One of its principles supporting JWU's educational excellence mission while preserving its unique student-centered focus is to provide for students and faculty the resources that they need to be successful. This is a simple case of give them what they want because of ease of use and comfort.

LexisNexis Academic Universe – NO

This is a very popular database, but most of this information can come from other resources. JWU already has a number of databases that give the same financial information about companies, including financial reports, such as Morningstar and Business Insights. On the other hand, it is an excellent resource for doing legal research, looking up case law and law reviews. But, given JWU's majors and programs of study, it is not obvious how often it will be or is used. Some sort of usage data would be helpful in making this decision. All the same law cases and law reviews can be searched for free on Google Scholar, although results will not be entirely current.

Morningstar – YES

Morningstar is preeminent, despite being limited to four simultaneous users. JWU Charlotte offers Business Studies and Accounting and Financial Analysis, which would entail research related to company performance and stock performance. Students can also create a hypothetical portfolio. Morningstar also provides educational articles and videos on topics such as investing,

the markets, and economics. Morningstar is a resource that provides students with practical and work-related experience, which is one of the principles that supports JWU's mission to provide educational excellence. While traditionally, JWU doesn't have a big business program, Charlotte is an ever-growing hub of financial industry. This is one to keep with an eye toward the future.

Women's Wear Daily – YES

This is a database of WWD's back issues and articles. It has a very easy user interface making it attractive. The database reproduces the print version of WWD back to 1910 when it was first published to within the last 12 months. Fashion merchandising and retailing along with marketing are major offerings at JWU Charlotte. Fashion is cyclical, styles are always coming back, so this database is relevant and worthwhile as it meets student needs and is relevant to academic programs and research. The coverage is deep, with full-text articles when available, as well.

Wall Street Journal Current, Eastern Edition. – YES

This decision is influenced more by the fact that the WSJ is like "The Gray Lady" of the business world.   The database has full text articles from the present back to 1982, so the coverage and depth are good. The WSJ provides extensive coverage of stock markets, finance, company news (the most current and trends), investments and business-oriented news, and in-depth coverage of the national and global economies. Given JWU's offerings for business education and the depth of coverage on related industries such as fashion, hospitality etc., it also meets student needs and supports academic programs and research.

Ebrary Academic Complete – YES

Ebrary (Ebook Central) is a database of scholarly titles supporting student and faculty research. Searches can be either basic or advanced and results can be limited by numerous facets, such as language, subject, and the year of publication. Users can also browse by subject area. Search results yield detailed bibliographic and subject heading information. Users can create their own bookshelf of research materials and references. Users can read a section, see a footnote and go to the full-text of that reference. Searching and saving research is easy. Content is broad derived from top publishers in the education field. Despite its steep price tag, Ebary is a must for an organization such as JWU that fosters a teaching focused environment that encourages scholarship.

Advertising Redbooks (10 users) – YES

Redbooks is a comprehensive marketing database tool.   It provides advertiser reviews, information on the movers and shakers in advertising, the latest ad personnel moves, sales and marketing contacts for companies, and which agencies are working with which advertisers. All in all, there are 100,000s of contacts and agencies, brands, and marketers. A search for "Apple" yields information on who is working with Apple to advertise and what kinds of advertising they are doing (media, etc.) This is a relevant product for JWU given its marketing and entrepreneurship academic paths, the availability of which supports JWU's mission to provide exceptional education that inspires professional success by providing resources that support student and faculty needs. The content is relevant and the coverage is deep and current. While it may be costly, limiting to 10 users at a time is one way to ensure an important resource remains available.

SBRnet (Sports Business Research Network) - YES

This database fulfills needs for JWU's sports, entertainment, and event management as well as just basic marketing and media and communication studies. SBRnet provides market analytics for professional, college and even fantasy sports and their fan bases. SBRnet provides market data on sports participation, the fan market, venues, sponsorships, and expenditures on sporting goods, for example. SBRnet is comprehensive with great depth of coverage and current information, and relatively inexpensive. This databases that supports JWU's academic programs and student and teacher needs.

WGSN (World Global Style Network) - YES

This product provides comprehensive coverage of trends and trend-forecasting in retail, consumer markets, and marketing. It is a tool that is marketed to original thinkers and those who like to work outside the box. Researchers speak directly with people in the fields of fashion, lifestyle, wellness, health, transportation, innovation, hospitality and providing consumer behavior and preference insights. This database information and content serves many JWU major courses of study and given the breadth of its content and the currency and forward-thinking orientation of the database, it is designed to give JWU students an edge, which fulfills the JWU mission to offer educational programs that offer the opportunity to maximize student potential. But, it also focuses on the trend of planning for a sustainable future which is a guiding principle supporting JWU's mission.

Global Road Warrior – YES

This database seems like it should be selected given that Going Global, which is more expensive, is not being selected. Global Road Warrior is a database that provides information about every country in the world divided into accessible categories such as an overview, business culture

(including information on how meetings and negotiations are held and business attire), climate, culture, communication (including internet access), money and banking, education, transportation, travel essentials, and consulate and embassy information. GRW provides whatever information one needs to be a global citizen. JWU provides opportunities to study and work overseas which supports purchase of this database. But it also supports faculty and staff who may also have the opportunity to travel on sabbatical or for conferences.

VENDORS A-Z	DATABASES		YES/NO
ACLS (American Council of Learned Societies) from Univ. of Michigan	ACLS Humanities Ebooks Online	$561.38	Yes
ALA (Amer. Lib. Assoc.)	RDA Toolkit (to use with Cataloger's Desktop from Library of Congress). {2 simul users}	$52.33	Yes
APAP (Amer. Psychiatric Assoc. Publishing)	PsychiatryOnline with DSM Manual (Premium edition platform)	$1,526.46	Yes
Artstor Inc.	ARTstor Digital Library	$2,775.90	Yes
Bepress	ScholarsArchive @ JWU (Digital Commons)	$4,636.00	yes
Bloomsbury Publishing	Berg Fashion Library *(formerly, Oxford Handbooks Online)*	$614.46	Yes
Chronicle of Higher Education	Chronicle of Higher Education (Chronicle Campuswide)	$1,522.66	yes
CREDO	CREDO Reference *(officially called Academic Core)* (ebook collection)	$2,206.47	No
EBSCO	Academic Search Complete	$6,163.69	Yes
EBSCO	America: History and Life with Full Text	$3,039.05	No
EBSCO	Business Source Complete	$4,950.91	Yes
EBSCO	Communication & Mass Media Complete	$829.09	Yes
EBSCO	eBook Academic Collection	$2,475.32	No
EBSCO	Education Research Complete	$1,325.15	Yes
EBSCO	Food Science Source	$177.14	Yes
EBSCO	Hospitality & Tourism Complete	$620.50	Yes
EBSCO	PsycARTICLES	$7,106.00	Yes

EBSCO	**PsycBOOKS** (ebooks) (APA books licensed & distributed by EBSCO)	**$2,787.30**	No
Gale/Cengage Learning	**Biography In Context**	**$1,797.88**	Yes
Gale/Cengage Learning	**Business Insights: Global**	**$3,005.65**	Yes
Gale/Cengage Learning	**Culinary Arts Collection**	**$358.51**	Yes
Gale/Cengage Learning	**GREENR (Global Reference on the Environment, Energy, and Natural Resources)**	**$2,213.35**	Yes
Gale/Cengage Learning	**Health & Wellness Resource Center**	**$2,042.29**	No
Gale/Cengage Learning	**Hospitality, Tourism & Leisure Collection**	**$358.51**	Yes
Gale/Cengage Learning	**Literature Resource Center**	**$447.99**	yes
Gale/Cengage Learning	**Opposing Viewpoints In Context**	**$1,404.10**	No
Gale/Cengage Learning	**Science In Context**	**$2,294.21**	Yes
GfK Mediamark Research	**MRI+ Reporter** (also called Mediamark Univ. Reporter) **{11-20 simul. users}.**	**$570.00**	No
Going Global	**Going Global's (1) Country Career Guides with H1B Visa Plus and (2) USA/Canada City Career Guides**	**$1,235.00**	No
Imagine Easy	**EasyBib School Edition (citation mgmt. software)**	**$1,192.50**	Yes
Infobase/Films Media Group	**Films On Demand (FOD) Complete** (streaming video collection)	**$8,915.94**	yes
Infogroup	**ReferenceUSA**	**$1,311.00**	Yes
JSTOR	**JSTOR's (Arts & Science IV Collection) Annual Access Fee (AAF)**	**$561.00**	Yes
LexisNexis from ProQuest	**LexisNexis Academic Universe (some content is owned by ProQuest)**	**$5,099.98**	No
Morningstar	**Morningstar.com {4 simul. users}**	**$1,059.82**	yes
Penske Business Media/Fairchild Publishing new owner	**Women's Wear Daily (WWD)**	**$1,560.60**	Yes

ProQuest	**Wall Street Journal Current; Eastern Edition**	**$1,336.20**	Yes
ProQuest/Ebrary	**Ebrary Academic Complete (ebooks)**	**$8,095.40**	Yes
Red Books LLC	**Advertising Redbooks.com. {10 users}**	**$901.00**	Yes
SBRnet	**SBRnet (Sports Business Research Network)**	**$165.75**	Yes
WGSN	**WGSN (World Global Style Network)**	**$974.68**	Yes
World Trade Press	**Global Road Warrior**	**$374.00**	Yes
		$92,160.83	$69,785.68